

Case Study: Kronick Kalada & Berdy



Industry: Accounting/Business Consulting

Topics: Ransomware, Disaster Recovery, Data Management

Site2 was originally engaged by Kronick Kalada Berdy & Co., P.C. (KKB), a certified public accounting firm, to backup and protect their valued client information from natural disasters. With KKB's headquarters located in a flood zone, memories of past flood waters overrunning retention walls prompted the partners to look for insurance. With a reputation as the region's leading data management provider, Site2 was introduced to KKB by a trusted advisor. Soon, KKB was backing up company and client files in real-time to two geographically dispersed data centers, protecting them from fires, floods and beyond.

They soon discovered that their wise investment would pay additional dividends. On a fateful summer afternoon, one of the firm's partners received an email from a familiar source – UPS. Having recently sent tax documents to clients via the worldwide shipper, the email with a PDF attachment claiming to contain his receipt didn't surprise the partner. Unfortunately, he was surprised when he downloaded and opened the file.

The partner's screen suddenly went black, only displaying a message indicating that the firm's computer systems had been hacked and locked. To unlock them, the firm would need to pay a 2,000.00 bitcoin ransom. Business came to a screeching halt. Do we pay? What's a bitcoin? How do I know we'll get our files back?

The answers didn't matter. KKB's partner and IT manager, Mario Ecolani, contacted Keith, his trusted engineer at Site2. Using their backup and recovery services powered by Asigra, Keith was able to restore the firm's files back to exactly the way they were prior to the hack. Disaster mitigated!!

Today, Site2 provides KKB with comprehensive data management services included email, backup and security consulting. "Site2 is our trusted data management partner", said Mr. Ecolani. "Site2 has become a natural extension of our team. Calling Keith at a time of crisis was a no brainer."

About Site2:

Site2 is a data management company. Site2 has experts in data storage and disaster recovery services. We meet clients' present and growing needs for data mobility, scalability and affordability. Regardless of where that data is, or where a client would like it to be, Site2 helps clients remain in control as it grows, is shared, and is depended upon, and will improve their bottom line in doing so.